GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA

UNSTARRED QUESTION NO:175
ANSWERED ON:19.11.2001
AGRICULTURAL PRODUCE EXPORT DEVELOPMENT AUTHORITY
SUDARSANA E.M. NATCHIAPPAN

Will the Minister of AGRICULTURE be pleased to state:

(a) whether the Agricultural Produce Export Development Authority (APEDA) hasidentified certain fresh flowers for future growth in its exports;

(b) if so, the details thereof; and

(c) the reaction of the Government thereto?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (SHRI HUKUMDEO NARAYAN YADAV)

(a): Yes, Sir.

(b): Agricultural Produce Export Development Authority (APEDA) has identifiedOrchids (cymbidiums), Alstromeria, Oriental and Asiatic Lilies, Spray Carnations,Spray Roses, Gypsophila, Freesia, Ornithogalum, Zantedeschia, Paeonia, Nerine,Tropical Greens (Fillers) and other seasonal flowers for future growth of exports.

(c): The Government of India have taken initiative to set up Flower Auction Centrein Bangalore. Similar centres are being considered for Bombay and Noida (U.P.). These will help exports and domestic growth of the floriculture sector.

APEDA has also set up a marketing centre at Amsterdam, Holland in order tomaintain consistency in the supplies for better value realization.